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Food & Consumer Packaged Goods Litigation

Preliminary Approval to Settlement in Jamba Juice Smoothie Kits Case

Lilly v. Jamba Juice Co., No. 13-cv-02998 (N.D. Cal.): The Court granted Plaintiff's motion for preliminary settlement approval for injunctive relief in a putative class action asserting claims under California's UCL, FAL, and CLRA based on allegations that Defendants' smoothie kits are falsely labeled as "All Natural" because they contain synthetic and processed ingredients. Defendants will re-label the challenged products to exclude the description "All Natural," will pay each plaintiff an amount not to exceed \$5,000 and will pay attorneys' fees of \$425,000. [Order](#).

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