Blogs

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Food & Consumer Packaged Goods Litigation

Truvia "Natural" Class Action Settlement Approved

Howerton v. Cargill, Inc., No. 1:13-cv-00336 (D. Haw.): A federal judge in Hawaii granted final approval to a settlement ending a class action over whether Truvia sweetener products were mislabeled as "natural" when two of the ingredients—stevia leaf extract and erythritol—are processed by using fermentation and dextrose derived from GMO corn. Defendant agreed to change its marketing and labelling, contribute \$6.1 million to a settlement fund, and will pay any judicially approved incentive awards and reasonable attorneys' fees and costs in an amount not to exceed \$1.83 million. Order.

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