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Public Chatter

## Aspiring To Be Green? Avoid Common Advertising Pitfalls

We've blogged before about "[What You Can \(and Can't\) Say About ESG: FTC-Style](#)" - so if you're knee deep in climate issues these days, this new memo from Jason Howell, and Jared Bryant entitled "[Aspiring To Be Green? Avoid Common Advertising Pitfalls](#)" is worth reading...

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