

[Blogs](#)

August 17, 2022

Public Chatter

## Aspiring To Be Green? Avoid Common Advertising Pitfalls

We've blogged before about "[What You Can \(and Can't\) Say About ESG: FTC-Style](#)" - so if you're knee deep in climate issues these days, this new memo from Jason Howell, and Jared Bryant entitled "[Aspiring To Be Green? Avoid Common Advertising Pitfalls](#)" is worth reading...

Blog series

### Public Chatter

Public Chatter provides practical guidance—and the latest developments—to those grappling with public company securities law and corporate governance issues, through content developed from an in-house perspective.

[View the blog](#)