

The FTC published the proposed <u>Negative Option Rule</u> (Rule) to the *Federal Register* on April 24, 2023, with the goal of preventing unfair and deceptive practices related to recurring subscriptions for products and services.

The FTC has invited the public to comment on proposed changes to the Rule. Written comments must be submitted by June 23, 2023.

See our <u>blog</u> for more information about the proposed Rule.

#### Authors



### **Jason S. Howell**

Partner JHowell@perkinscoie.com 206.359.3134





## Wonji Kerper

Associate WKerper@perkinscoie.com 206.359.3795



### Nathan W. Kosnoff

**Discovery Attorney** NKosnoff@perkinscoie.com 206.359.6673

**Explore more in** 

Consumer Protection Blog series

# **Consumer Protection Review**

Consumer Protection Review helps businesses that market and sell to consumers navigate federal and state legal issues related to advertising, privacy, promotions, products liability, government investigations, unfair competition, class actions and general consumer protection. Subscribe ?

View the blog