



Another new year begun, so it's time for retailers to revisit advertising and marketing law compliance strategies to avoid class actions, regulatory enforcement actions, and competitor challenges. We share our picks for the top five U.S. marketing law [topics](#) that deserve your attention in 2023.

Authors



Jason S. Howell

Partner

JHowell@perkinscoie.com [206.359.3134](tel:206.359.3134)



Jared H. Bryant

Practice Attorney

JBryant@perkinscoie.com [206.359.3664](tel:206.359.3664)



Tim Carter

Associate

TCarter@perkinscoie.com [650.838.4786](tel:650.838.4786)



Wonji Kerper

Associate

WKerper@perkinscoie.com [206.359.3795](tel:206.359.3795)

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