



The recently enacted My Health, My Data Act (MHMD) will regulate the collection, use, sharing, analysis, and sale of health-related data of individuals in Washington state and beyond. With expansive definitions of consumers, consumer health data, and regulated entities, MHMD imposes stringent restrictions on the processing of a broad range of data and creates a host of new challenges and obligations.

Lawyers in our Privacy & Security practice discussed a comprehensive overview of MHMD, its associated obligations, and its profound impact and extensive reach. In addition to providing an overview of the law, we also:

- Examined the law's treatment of biometric information.
- Considered unique challenges of the law with respect to sharing and using data in the ad tech ecosystem.
- Explored how the law impacts healthcare entities in particular, including how they can adapt to the new regulatory environment

- Unpacked the law's private right of action, including what constitutes "injury" necessary to bring a claim.

# Demystifying Washington State's My Health, My Data Act

Wednesday, June 7, 2023

10:00 a.m. – 11:00 a.m. PT | 1:00 p.m. – 2:00 p.m. ET

[WEBINAR RECORDING](#)

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