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### Building Your Personal Brand: Top 10 Takeaways

In celebration of Women's Entrepreneurship Day, Valeska Pederson Hintz and Wendy Moore of Perkins Coie hosted a fireside chat with Elisa Schreiber and Priya Cherian Huskins on the theme of "*Command Your Narrative: Building a Resilient Personal Brand for Women Entrepreneurs.*" Elisa, a partner at Greylock and a marketing powerhouse known for her work with iconic startups, and Priya, a senior vice president at Woodruff Sawyer and an expert in risk and corporate governance, shared incredible insights. It was an inspiring evening with a room full of influential entrepreneurs, investors, and business leaders.

[Read more on the StartupPercolator blog](#)

## Authors

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