Blogs

December 19, 2024 How the Trump Administration May Affect AI Policy on Intellectual Property and Deepfakes



As President-elect Donald Trump prepares for his second term, his administration is poised to influence the future of policy surrounding artificial intelligence (AI) and intellectual property (IP), including regulations relating to deepfakes.

This transition will likely mark a shift from the Biden administration's focus on regulatory oversight and equitydriven initiatives to an agenda emphasizing innovation and market-driven strategies. Drawing on insights from President-elect Trump's previous term and recent policy statements, this Update explores the implications of his anticipated priorities for stakeholders at the intersection of AI and IP. This Update is part of an ongoing Perkins Coie series about what to expect from the second Trump administration, which includes our prior Updates on the potential impacts of the new administration on the FCC, FTC, immigration, retailers, and general AI policy.

Read the full update.

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