Publications

December 12, 2024

Your Guide to XR Industry Insights



Dive into our seventh edition of the *XR Report*, revealing transformative insights into the extended reality industry. This comprehensive analysis—based on surveys of 305 insiders and interviews with executives—uncovers investment trends, adoption barriers, and the pivotal role of AI in shaping immersive technology.

Download the XR Report Now!

Explore more in

<u>Digital Media & Entertainment, Gaming & Sports</u> <u>Artificial Intelligence & Machine Learning</u> <u>Immersive</u>

Technology

Related insights

Publication

2022 XR Report

Publication

XR Industry Insider 2021 AR/VR/XR Survey Results