

Perkins Coie’s ECVC Practice Advises Aampe on \$18M Series A Fundraising

LOS ANGELES (December 11, 2024)—Perkins Coie is pleased to have advised Aampe, the customer outreach personalization specialist, in its \$18 million Series A fundraising. The funding round was led by Theory Ventures and Z47.

San Francisco-based [Aampe](#) has built the first agentic infrastructure for personalization. Aampe, co-founded by Paul Meinshausen, Schaun Wheeler, and Sami Abboud in 2020, utilizes artificial intelligence to continuously update a user’s application experience and preferences.

The Perkins Coie advisory team included [Emerging Companies & Venture Capital \(ECVC\)](#) practice co-chair and partner [Matt Oshinsky](#), associates [Maysa Torabi](#) and [Ella Nguyen](#), and paralegal Ross Learn.

From incorporation to exit, Perkins Coie helps clients build great companies. Lawyers in our ECVC practice span the country, supporting the most innovative entrepreneurs and investors in all key technology-driven markets. Our ECVC lawyers have managed thousands of venture capital and private equity financings from pre-seed to growth equity, assisting clients in raising billions of dollars annually. They provide end-to-end legal and business counseling to the leading-edge companies of tomorrow in industries like artificial intelligence, energy transition, fintech and blockchain, digital media and gaming, deep tech, healthcare, biotech, consumer products, and everything in between.

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