

Perkins Coie's ECVC Practice Advises Aampe on \$18M Series A Fundraising

LOS ANGELES (December 11, 2024)—Perkins Coie is pleased to have advised Aampe, the customer outreach personalization specialist, in its \$18 million Series A fundraising. The funding round was led by Theory Ventures and Z47.

San Francisco-based [Aampe](#) has built the first agentic infrastructure for personalization. Aampe, co-founded by Paul Meinshausen, Schaun Wheeler, and Sami Abboud in 2020, utilizes artificial intelligence to continuously update a user's application experience and preferences.

The Perkins Coie advisory team included [Emerging Companies & Venture Capital \(ECVC\)](#) practice co-chair and partner [Matt Oshinsky](#), associates [Maysa Torabi](#) and [Ella Nguyen](#), and paralegal Ross Learn.

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