



Perkins Coie participated in the Washington State Bar Association's April 25 CLE program that focused on new and recent developments in advertising and marketing law. Perkins Coie partner Jason Howell, head of our Advertising, Marketing & Promotions practice, was chair of the full-day seminar that was also available as a webcast and several Perkins Coie attorneys presented on panels, including:

- Recent Developments in Advertising Litigation
- Comparative Advertising
- Influencers and Endorsers: Strategies for Effective Campaigns

Speakers



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