

Hot Topics and Legal Trends in AI and Advertising

Customers today expect services and products to be personalized and relevant, which makes AI and machine learning in advertising even more important. Our presenters explore hot privacy and AI data issues in advertising to help businesses avoid getting tripped up by the ever-growing list of privacy laws.

[WATCH THE WEBINAR](#)

[PRESENTATION](#)

Speakers



[Meredith B. Halama](#)

Partner

MHalama@perkinscoie.com [202.654.6303](tel:202.654.6303)



[Nicola Menaldo](#)

Partner

NMenaldo@perkinscoie.com [206.359.8000](tel:206.359.8000)



Elizabeth Mendoza

Partner

EMendoza@perkinscoie.com

Explore more in

[Privacy & Security](#)