November 15, 2024

The Ace Up Your Sleeve: Legal Insights into Sports Analytics

This panel will delve into the intricate relationship between sports analytics and the law, exploring how legal principles shape the collection, interpretation, and application of data in sports.

Join our experts as they unravel the complexities and opportunities of this dynamic field.

Learning objectives include:

- Navigating Data Privacy and Protection: Attendees will gain insights into the legal considerations surrounding the collection, storage, and use of athlete and fan data in sports analytics.
- Intellectual Property Rights in Sports Analytics: The panel will address and help attendees understand the legal implications of using and protecting proprietary algorithms, statistical models, and data outputs in the realm of sports analytics.
- Regulatory Challenges and Compliance: Panelists will explore the regulatory landscape governing sports analytics, including compliance with league regulations, anti-doping policies, and fair play principles.

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