

[Newsroom](#)

July 24, 2024

1

min

General News

## **John Delaney Interviewed by the BBC - Would-be reality TV contestants 'not looking real'**

John Delaney was interviewed for an article by the *BBC - Would-be reality TV contestants 'not looking real'* - highlighting how the increasing use of artificial intelligence programs are impacting the U.S. reality TV market, including contestant images and program video editing among other applications.

### **Contact**



### **John F. Delaney**

Partner

[JohnDelaney@perkinscoie.com](mailto:JohnDelaney@perkinscoie.com) [212.261.6874](tel:212.261.6874)

### **Explore more in**

[Technology Transactions & Privacy Law](#) [Corporate Law](#) [Digital Media & Entertainment, Gaming & Sports](#)