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Press Release

Brian Sylvester Recognized by Bloomberg Law's "40 Under 40" List

WASHINGTON, D.C. (July 25, 2024)—Perkins Coie is pleased to announce that partner <u>Brian Sylvester</u> has been selected for <u>Bloomberg Law's</u> 2024 "They've Got Next: The 40 Under 40" list. <u>Bloomberg Law</u> recognizes Brian for his industry-leading food and beverage and food tech regulatory practice, noting that he sits among a sterling class of outstanding lawyers nationwide who "represent the best of the future of the legal profession."

Brian's *Bloomberg Law* honor comes on the heels of his recent ranking by *Chambers USA* as Up-and-Coming, and by MCCA as a Rising Star. In 2023, the National Bar Association recognized Brian as a 40 Under 40 Nation's Best Advocate.

Brian's practice covers FDA, USDA and CPSC regulated products with an emphasis on the food and beverage sector. Widely noted as an expert on food tech in particular by *Chambers USA*, Brian leverages his experience as a former regulator to provide strategic business-centric counsel to a broad range of global brands, startups, life science companies, investors, and trade associations.

Brian is a frequent speaker at industry-leading events in the United States, China, the European Union, Israel and other parts of the world. He regularly provides insights on trending legal topics to leading global and industry publications.

Perkins Coie is a leading international law firm that is known for providing high-value, strategic solutions and extraordinary client service on matters vital to our clients' success. With more than 1,200 lawyers in offices across the United States and Asia, we provide a full array of corporate, commercial litigation, intellectual property, and regulatory legal advice to a broad range of clients, including many of the world's most innovative companies and industry leaders as well as public and not-for-profit organizations.

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