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July 14, 2020

Brand Abuse: Fighting Bad Actors During the Pandemic

Perkins Coie Partner Fab Vayra, along with others from Appdetex and WIPR, presented a webinar on "Brand Abuse: Fighting Bad Actors During the Pandemic" on July 14 for WIPR's Trademark Network webinar series. This webinar examined trends in online brand abuse, describing the latest scams and statistics, and recommending how you can best position your online brand protection strategy to mitigate the effects of abuse. Trusted brands have never been more important. This webinar provided insight and practical guidelines so you can elevate the security posture of your brand during this period of rapid shifts and heightened risk.

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