



In part two with Jason Blume, we delve into the elements of a successful and persuasive song.

Jason shares invaluable insights and practical advice that can translate from songwriting to any arena. Jason emphasizes that while good songs are plentiful, what sets successful ones apart is their unique angle and fresh approach. He also touches on the importance of song structure, explaining that most hit songs follow a few familiar structures as do persuasive arguments, necessary for effectively communicating a message to listeners.

[Listen to "Advocacy In The Music Industry Part 2: ft. Jason Blume" on Spreaker.](#)

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Contributors



David T. Biderman

Partner

DBiderman@perkinscoie.com [310.788.3220](tel:310.788.3220)



Jasmine Wetherell

Partner

JWetherell@perkinscoie.com [310.788.3294](tel:310.788.3294)

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