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Data Privacy and the California Consumer Privacy Act (CCPA): New Requirements for Chinese Businesses in the U.S. Market



Chinese businesses operating in the United States are subject to a variety of laws concerning the collection, use, and protection of customer information. An important recent law in this area is the California Consumer Privacy Act (CCPA). This law places new requirements for many businesses operating in California and imposes financial penalties for failing to comply with the law. Enforcement of this law begins on July 1, 2020. The presentation provides information on this new law and explain how Chinese businesses can comply with this new law.

Authors

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