## New Filings – June 12, 2017

Kao, et al. v. Abbott Laboratories, Inc., No. 3:17-cv-2790 (N.D. Cal.): Putative class action alleging that Defendant misleadingly markets its Similac Advanced Non-GMO baby formula as containing no GMOs when independent testing indicated that the formula contained GMOs. Stanton v. Sargento Foods Inc., No. 1:16-cv-04578 (N.D. Cal.): Putative class action asserting that Defendant falsely markets their cheese products as "Natural," even though the cows used to make the products are fed with genetically modified feed and/or given an unnatural recombinant called Bovine Soatotropin (rbST). Bowling v. Johnson & Johnson, et al., No. 1:17-cv-03982 (S.D.N.Y.): Putative class action asserting Defendants falsely market their "Benecol Spreads", an alternative to butter, as (1) containing "No Trans Fats" and "No Trans Fatty Acids" and (2) being generally recognized as safe for human consumption. Plaintiff alleges that the spreads contain partially hydrogenated oils, which always contain trans fats and which the FDA has concluded are not generally recognized as safe for human consumption. Aros v. Kay's Naturals, Inc., No. RIC-1709554 (Cal. Super. Ct. – Riverside Cnty.): Putative class action, alleging that Defendant advertised its Protein Cookie Bites as healthy and containing all-natural ingredients that are diabetic-friendly even though it contains "evaporated cane juice."

## **Authors**



Steven D. Merriman

Partner

SMerriman@perkinscoie.com 206.359.3495

## Explore more in

Food & Consumer Packaged Goods Litigation Food & Beverage
Blog series

## **Food & Consumer Packaged Goods Litigation**

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

View the blog