April 18, 2017

Food & Consumer Packaged Goods Litigation

## New Filings - April 18, 2017

Shane v. Florida Bottling, Inc., No. 2:17-cv-2197 (C.D. Cal.): Putative class action alleging Defendants misleadingly label and market its juices as "cold pressed" and "fresh pressed" when the juices are actually heat processed (pasteurized). Painter v. Blue Diamond Growers, No. 2:17-cv-2235 (C.D. Cal.) Putative class action alleging Defendant falsely markets its almond beverage as being nutritionally equivalent to dairy milk when the beverages allegedly lack many of the essential nutrients and vitamins present in dairy milk. Casey v. Odwalla, *Inc.*, et al., No. 7:17-cv-2148 (S.D.N.Y.): Copycat putative class action alleging Defendants falsely market and sell their smoothies and protein shakes as containing "No Sugar Added" when similar juice products also do not contain added sugar. Gomez v. Jelly Belly Candy Company, No. 5:17-cv-0575 (E.D. Cal.) Putative ECJ class action alleging Defendant falsely markets its "Sport Beans" by failing to list sugar on the product's ingredient list, while listing evaporated cane juice. Winn v. Mondelez International, Inc., et al., No. RG17-854671 (Cal. Sup. Ct. – Alameda Cnty.): Putative class action alleging Defendant continued to market and sell its ginger snap cookies, which contain partially hydrogenated oil or trans-fat after the FDA declared trans-fat unsafe for consumers Dwlatshahi v. McIlenny Company, No. 30-2017-00911222-CU-NP-CXC (Cal. Sup. Ct. – Orange Cnty.): Putative class action for false advertising alleging Defendant deceptively labels its Tabasco brand pepper sauce as being "Made In U.S.A.," when it contains ingredients made outside the United States. *Perez v. The* Kroger Co., No. 2:17-cv-2448 (C.D. Cal.): Copycat putative class action alleging Defendant falsely markets and advertises its apple juice as containing "No Sugar Added" when apple juice allegedly does not normally contain added sugar.

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Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

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