Blogs

October 21, 2015 Food & Consumer Packaged Goods Litigation

Subway Settles Footlong Complaints

In re: Subway Footlong Sandwich Mark'g & Sales Practices Litig., No. 3:13-md-2439 (E.D. Wis.): The Court granted preliminary approval to a nationwide settlement of cases alleging that Defendant misrepresents its sub sandwiches as being a "foot long" when they are actually shorter than 12 inches long. Under the settlement agreement, Defendant agreed to make certain practice changes, pay all costs and fees associated with creating a settlement website, and pay no more than \$525,000 in total for attorneys' fees, expenses, costs, and class representative awards. Order.

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Food & Consumer Packaged Goods Litigation Food & Beverage Blog series

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Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

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