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Food & Consumer Packaged Goods Litigation

# Final Settlement Approval In Smoothie Kit “All Natural” Case

*Lilly et al v. Jamba Juice Co.*, No. 13cv02998 (N.D. Cal.): The Court has granted Plaintiffs' motion for final settlement approval for injunctive relief in a putative class action asserting claims under California's UCL, FAL, and CLRA based on allegations that Defendants' smoothie kits are falsely labeled as "All Natural" when in fact they contain synthetic and processed ingredients. The terms of the settlement are as follows: Defendants will re-label the challenged products, including on its website, to exclude the description "All Natural." Additionally Plaintiffs' were granted attorneys' fees in the amount of \$410,637.13, costs in the amount of \$14,326.87, and an incentive award of \$5,000 for each named Plaintiff. [Order](#).

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