

[Blogs](#)

June 11, 2015

Food & Consumer Packaged Goods Litigation

Court Grants Preliminary Approval of Settlement in “All Natural” Corn Starch Case

Teufel v. Karlin Foods Corp., No. 1:14-cv-23100 (S.D. Fla.): The Court granted motion for preliminary settlement approval in putative class action alleging that Defendant advertises its Great Value Corn Starch as "All Natural," and sells it at a premium, when in fact it contains unnatural, synthetic, artificial, and/or genetically modified cornstarch. The terms of the settlement are as follows: Defendant agreed to stop labeling the product as "All Natural," to pay up to \$515,000 to members of the settlement class (\$1.00 per purchase, capped at \$2.00 without proof of purchase and \$8.00 with proof of purchase, per member) but no more than \$825,000 for payments to settlement class and administrative expenses combined. Defendant also agreed to pay no more than \$160,000 in fees and expenses and a \$5,000 service award to the named Plaintiff. [Order](#).

Authors



[Sunita Bali](#)

Partner

SBali@perkinscoie.com [415.344.7065](tel:415.344.7065)

Explore more in

[Food & Consumer Packaged Goods Litigation](#) [Food & Beverage](#)

Blog series

Food & Consumer Packaged Goods Litigation

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

[Subscribe ?](#)

[View the blog](#)