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March 31, 2015

Court Grants Final Approval to Settlement in Flax Milk Class Action

Madenlian v. Flax USA Inc., No. SACV13-1748 (C.D. Cal.): The Court granted the parties' motion for final approval of settlement in a putative class action alleging violations of California's UCL, FAL, and CLRA based on Defendant's alleged misuse of the phrase "All Natural" on its Flaxmilk products. Defendant agreed to establish a settlement fund of \$260,000. Defendant also agreed to cease using the phrase "all natural" on any printed flax milk packaging, and the court approved attorney fees of \$70,000 with and a \$5,000 incentive award for Plaintiff. [Order](#).

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