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January 20, 2015

Food & Consumer Packaged Goods Litigation

# Extra Virgin Olive Oil Complaint Beats Motion to Dismiss

*Koller v. Deoleo USA Inc.*, No. 3:14cv2400 (N.D. Cal.): A federal judge in California denied a defendant's motion to dismiss a complaint alleging that defendant misleadingly markets its extra virgin olive oil as "Imported from Italy" when the olives are not grown or pressed in Italy, and where defendant uses clear, non-ultraviolet bottles for its extra virgin olive oil, which does not preserve the oil as "extra virgin." [Order.](#)

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Blog series

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Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

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