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Court Tentatively Approves Classes in ConAgra “Natural” Cooking Oil Labeling Dispute

In re ConAgra Foods, Inc., No. 2:11-cv-05379 (C.D. Cal.): A federal judge in California tentatively ruled to certify classes in ten states alleging ConAgra Foods falsely advertises its Wesson-brand vegetable oils as "100% natural" when they contain oils extracted from genetically-modified organisms. The court's tentative ruling would approve classes in California, Colorado, Florida, Indiana, Nebraska, New York, Ohio, Oregon, South Dakota, and Texas. The court has not yet issued a final ruling.

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