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Parties Agree to Dismiss All-Natural Nutrition Bars Suit

Sethvanish v. ZonePerfect Nutrition Co., No. 3:12-cv-02907 (N.D. Cal.): Having denied class certification in February 2013, the court entered a stipulated dismissal with prejudice between the parties in a putative class action claiming common law fraud, violations of California's UCL, FAL, and CLRA, and breach of quasi contract, based on defendant's alleged misuse of the phrase "All-Natural Nutrition Bars" on its products because the products contain allegedly "synthetic" ingredients. [Order](#).

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