Food & Consumer Packaged Goods Litigation

FDA PROPOSES NEW LAYOUT AND CONTENT FOR NUTRITION FACTS LABEL

On February 27, 2014, the FDA proposed to update the Nutrition Facts panel on packaged foods labels in a number of ways. Some of the key proposed changes are:

- Revising the format to emphasize total calories, serving sizes and Percent Daily Value;
- Updating serving sizes to more accurately reflect the amounts people currently eat and drink;
- Requiring information on a per-serving and per-package basis where a package contains more than one serving but could be consumed in one serving;
- Requiring information about a product's "added sugar" in addition to total sugar;
- Removing information about total calories from fat; and
- Requiring information about potassium and vitamin D content and omitting requirement for vitamins A and C.

Changes to the Supplement Facts for dietary supplements were also proposed. The changes are based on new scientific evidence and a growing concern over obesity and other chronic diseases. Additional information and a sample of the proposed new panel may be found at here. The FDA will be accepting comments on the proposed new rules for 90 days.

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