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# CCPA Litigation Outlook and Defense

The [California Consumer Privacy Act \(CCPA\)](#) became effective on January 1, 2020. The first class actions referencing the CCPA have already been filed, and more are surely on the way.

On January 14, 2020, attorneys in Perkins Coie's CCPA Strategic Defense Group discussed the benefits and challenges of virtual mediations, experiences as defense counsel in virtual mediations amid the coronavirus pandemic, and proactive strategies for maximizing effectiveness of virtual mediations.

## [Webinar Recording](#)

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