Blogs

January 15, 2014

Bumble Bee Foods Wins Partial Summary Judgment in Omega-3 False Ad Class Action

In <u>Ogden v. Bumble Bee Foods, LLC</u>, No. 12cv1828 (N.D. Cal.), the court heard a putative class action in which plaintiff alleged that a variety of Bumble Bee products contain false or misleading label statements, including that its products are a "good source" or "excellent source" of Omega-3 fatty acids and "rich in" Vitamin A and Iron. The court granted in part and denied in part Bumble Bee's motion for summary judgment, ruling that plaintiff failed to establish a genuine issue of material fact as to her standing to pursue the Vitamin A and iron nutrient content claims, but finding a question of fact as to plaintiff's standing to pursue the Omega-3 claims. Order.

Explore more in

Food & Consumer Packaged Goods Litigation Food & Beverage