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Food & Consumer Packaged Goods Litigation

# Final Settlement Approval Granted in Naked Juice False Ad Suit

A California federal judge hearing *Papas v. Naked Juice Co.*, No. 11cv8276 (C.D. Cal.) granted final approval to the settlement of a nationwide class action against defendant related to labeling products "All Natural," "100% Juice," "100% Fruit," "Not From Concentrate," and "Non-GMO." Under the nationwide settlement, defendant will pay \$9 million to compensate class members up to \$75 per member; \$2.5 million will be paid in attorney fees; and defendant will cover approximately \$600,000 in fees and costs, with any remaining funds to be distributed to the Mayo Clinic (50%), the National Association of IOLTA Programs (25%), and seven legal aid organizations (combined 25%). [Order](#).

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