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Food & Consumer Packaged Goods Litigation

Court Approves Class Action Settlement in Barbara's Bakery Case

Trammell v. Barbara's Bakery, Inc., No. 12cv2664 (N.D. Cal.): The court issued a Final Order Approving Class Action Settlement in this case in which plaintiffs allege defendant unlawfully labeled its products—cereals, bars, chips, and other snack foods—as "all natural" when they contained "synthetic" or "artificial" ingredients or GMOs. The settlement is for all products sold nationwide and covers more than 40 products. Defendant agreed to create a settlement fund of \$4 million to pay claims, and plaintiffs' counsel were awarded \$1 million in costs and fees. Unclaimed funds, if any, will revert to Consumer Union and Action for Healthy Kids. [Order](#).

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