

On this episode of *The Tech Law Hangout*, host Jordan Becker explores the growing importance of design patents as an overlooked tool for technology companies. He shares the unique features and advantages, including quicker and easier grant processes, lower costs, and ease of infringement detection. He also compares design patents to other forms of intellectual property and discusses key factors to consider when evaluating their commercial value.

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The Tech Law Hangout

Welcome to *The Tech Law Hangout*, where law and technology collide in a dynamic conversation. Join Jordan Becker, a patent attorney and partner at Perkins Coie LLP, as he explores this ever-evolving intersection.

Regularly joined by his Perkins Coie colleagues, this podcast dives deep into the essentials and innovative strategies of technology law, including intellectual property (IP), corporate, privacy, and tech transactions. Whether you're an innovator, entrepreneur, or corporate decision-maker in the tech industry, this podcast is your go-to resource for navigating the legal landscape. Tune in and join the conversation at *The Tech Law Hangout*.

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