Blogs August 17, 2022 Aspiring To Be Green? Avoid Common Advertising Pitfalls

We've blogged before about "<u>What You Can (and Can't) Say About ESG: FTC-Style</u>" - so if you're knee deep in climate issues these days, this new memo from Jason Howell, and Jared Bryant entitled "<u>Aspiring To</u> <u>Be Green? Avoid Common Advertising Pitfalls</u>" is worth reading...