Podcasts

February 14, 2023 A Festival of Creativity

In this episode, Michael Glenn and Colin Fowler discuss the genesis of South by Southwest (SXSW) with <u>Hugh</u> <u>Forrest</u>, the festival's co-president and chief programming officer. Hugh describes the processes for selecting programming and what happens every year when hundreds of thousands of the world's creative avant-garde descend on Austin for SXSW.

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