

## **PMP @ SXSW®**

Michael Glenn and Colin Fowler visit the 2022 South by Southwest® Creative Industries Expo. After a two-year hiatus from live events, the festival is back. Join us as we meet a cross section of the exhibitors, explore their ideas, and share their enthusiasm and energy.

Your guided tour begins here:

1:37: [ZOZO NEXT](#) aims to create a world where more people can enjoy fashion by imagining and solving users' problems in the fashion domain with the power of technology.

16:37: [MIDI 3D](#) uses the hand as the ultimate immersive instrument and then ready to service the fingers as well, not as switches, but analogue-like.

23:25: [Haptx](#) uses patented technology that displaces your skin the same way a real object would.

34:57: [Simply Nuc](#) was created to take the hassle and confusion out of the mini computer ecosystem.

37:46: [Circular](#) analyzes your bio-signals during your sleep to help you keep track of its efficiency.

41:56 [Near Space Labs](#) provides timely, wide-scale, commercially available imagery with the largest zero-emission balloon fleet in the stratosphere.

56:20: [The National Science Foundation \(NSF\)](#) is an independent federal agency created by Congress in 1950 "to promote the progress of science; to advance the national health, prosperity, and welfare; to secure the national defense..."

01:07:05: [Codeanywhere](#) is a Cloud IDE that saves you time by deploying a development environment in seconds, enabling you to code, learn, build, and collaborate on your projects.

1:10:43: [Heuritech](#) is the only technology solution that analyzes the precise details of social media images for a comprehensive understanding of your product, customers and market.

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### **Contributors**



## **Michael A. Glenn**

Partner

[MGlenn@perkinscoie.com](mailto:MGlenn@perkinscoie.com) [650.838.4495](tel:650.838.4495)



## **Colin M. Fowler**

Counsel

[ColinFowler@perkinscoie.com](mailto:ColinFowler@perkinscoie.com) [650.838.4725](tel:650.838.4725)

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