

Perkins Coie's <u>Digital Media & Entertainment</u>, <u>Gaming & Sports</u> and <u>Artificial Intelligence</u> industry groups look forward to seeing you at Digital Hollywood's free virtual summit titled <u>"AI: Breaking the Net"</u> on July 18, 2023. Meeka Bondy, senior counsel and co-chair of the Film and Television industry group, will moderate the following session:

Session III: Generative AI & Intellectual Property Rights of the Creative Artist

At the moment an artist, writer, producer, performer, or network or publishing executive grasps the power of generative AI, they will immediately call their lawyer or legal department. When they understand that massive AI supercomputers in the cloud "scrape data," or what artists know as their life's work, they will involve scores

of legal professionals, especially in New York, Los Angeles, and the Silicon Valley.

In this session, Meeka Bondy, along with other industry leaders, will explore this topic and its implications.

Moderator:

• Meeka Bondy, Senior Counsel, Perkins Coie LLP

Panelists:

- <u>Dawn Botti</u>, Executive Vice President, Legal and Business Affairs, AMC Studios and Streaming Services, AMC Networks
- J. Scott Evans, Senior Director, IP & Advertising, Adobe
- Randi Pollack, Senior Vice President and Associate General Counsel, A+E Networks

This a virtual event and there is no charge to attend. Please register for access to the conference.

Follow us on social media @PerkinsCoieLLP, and if you have any questions or comments, contact us here. For more on IP issues raised by generative AI, check out part one and part two of our three-part series on the subject. We invite you to learn more about our Digital Media & Entertainment, Gaming & Sports industry group and check out our podcast: Innovation Unlocked: The Future of Entertainment.

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Age of Disruption

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