

Another new year begun, so it's time for retailers to revisit advertising and marketing law compliance strategies to avoid class actions, regulatory enforcement actions, and competitor challenges. We share our picks for the top five U.S. marketing law <u>topics</u> that deserve your attention in 2023.

#### Authors



#### Jason S. Howell

Partner JHowell@perkinscoie.com 206.359.3134



### Jared H. Bryant

Practice Attorney JBryant@perkinscoie.com 206.359.3664



#### **Tim Carter**

Associate TCarter@perkinscoie.com 650.838.4786



## **Wonji Kerper**

Associate WKerper@perkinscoie.com 206.359.3795

#### Explore more in

Consumer Protection

Blog series

# **Consumer Protection Review**

Consumer Protection Review helps businesses that market and sell to consumers navigate federal and state legal issues related to advertising, privacy, promotions, products liability, government investigations, unfair competition, class actions and general consumer protection.

View the blog