

Jason Howell talk with <u>Janis Kestenbaum</u>, partner at Perkins Coie and former Federal Trade Commission (FTC) attorney, about the makeup and direction of the FTC as it relates to advertising and marketing law.

They focus on how the aggressive tendencies of the current commission will affect marketing and advertising-related enforcement trends. <u>Listen to "FTC Enforcement Hot Topics – Episode 9" on Spreaker.</u> Note that all episodes are available on <u>Apple Podcast</u> and <u>Spotify</u>.

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