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# **Growing Talent: A Conversation With Bryan Passman, Cannabis Industry Executive Recruiter**

In our latest podcast, chair of Perkins Coie's Cannabis Law group Barak Cohen interviews Bryan Passman, founder of two talent acquisition firms that focus on the cannabis industry. Barak and Bryan discuss the critical need for strong leadership in the industry, particularly during the ongoing pandemic. They also discuss some of the unique issues that cannabis businesses face, as well as recent cannabis legislation and what it portends, and what this may mean for industry leadership.

[Listen to "Growing Talent: A Conversation With Bryan Passman, Cannabis Industry Executive Recruiter - Episode 5" on Spreaker.](#)

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