

## **The Influence of Edtech: Muzology's Pioneering Founders Discuss Their Company's Past, Present, and Future**

Education trailblazer Lana Israel, Ph.D., and entertainment legend Bob Doyle, co-founded and closely collaborate on Nashville-based education technology (edtech) company Muzology. They join host Markus Funk to discuss their disruptive platform.

Using the power of music and videos to make math fun and accessible, Muzology challenges students to learn and retain the math concepts critical to their progress. The trio discuss topics such as the significant impacts Lana and Bob's company has had on the lives of children and young adults, how COVID-19 has affected schooling and education, generally, and edtech, specifically.

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