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May 30, 2024

22nd Annual Rocky Mountain Intellectual Property & Technology Law Institute



Perkins Coie is proud to be a presenting sponsor of the 22nd Annual Rocky Mountain Intellectual Property & Technology Law Institute from May 30-31, 2024, at the Westin Westminster Hotel in Denver, Colorado.

Co-presented by the Intellectual Property Law Section of the Colorado Bar Association; Stanford Law School; the Stanford Program in Law, Science and Technology; the Copyright Society of the USA; and the ABA Section of Intellectual Property Law, the institute is the premier forum for bringing together intellectual property (IP) professionals from across the United States and beyond.

Perkins Coie lawyers Jessica Kaiser, Pete Kinsella, and Sean Belding will be presenters for "Updates at the PTAB," "AI Year in Review: Copyrights and Trademarks," and "The Risks of AI," respectively. Details of each session are below.

### **PTAB Update**

- Everything you need to know about the last year at PTAB.

*Presented by the Honorable Melissa Haapala, Vice Chief Judge, USPTO; and Jessica C. Kaiser, Esq., Perkins Coie LLP*

### **AI Year in Review: Copyrights and Trademarks**

- Use of artificial intelligence (AI) in brand name and logo generation.
- AI's role in detecting trademark infringement.

*Presented by Sean Belding, Esq., Perkins Coie LLP; and Jess Miers, Esq., Chamber of Progress*

### **The Risks of AI**

- Risks posed by AI related to privacy, governance, ethics, and the law.

*Presented by Jason Harrier, Esq., Lead IP Counsel, Plaid; Peter Kinsella, Esq., Perkins Coie LLP; and DJ Patil, Ph.D., Dean's Senior Fellow, Berkeley College of Computing, Data Science, and Society, and First U.S. Chief Data Scientist; Moderated by Nathaniel Trelease, Esq., WebCredenza, Inc.*

## **Authors**

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