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Creation and AI – What Will Humans Do?



How will the advent of AI impact the creative process and the content business as we know it? What is the future of IP ownership?

### **Moderator:**

- **Eric Savitz**, Associate Editor, Barron's

### **Speakers:**

- **Duncan Crabtree-Ireland**, National Executive Director and Chief Negotiator, SAG-AFTRA
- **Lisa Oratz**, Senior Counsel, Perkins Coie LLP
- **Michelle Vincent**, CEO, Mofilm

### **Authors**

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