

Perkins Coie sponsored the annual McCarthy Institute IPCon. This year's conference focused on the convergence of AI, IP, and regulation. Partner Fab Vayra took part in a panel on the right of publicity with respect to the rise of deepfakes in audio and visual media, including who needs to be regulated.

## **Speakers**



## Fabricio Vayra

Partner

FVayra@perkinscoie.com 202.654.6255

## Explore more in

<u>Intellectual Property Law</u> <u>Trademark, Copyright, Internet & Advertising</u> <u>Artificial Intelligence & Machine</u> <u>Learning</u>