

## [Updates](#)

2024

Wrapping Paper Series: Issues and Trends Facing the Retail Industry During the Holiday Season



This series of Updates contains information regarding issues and trends facing the retail industry during the holiday season. The list below highlights all of our published Updates on this topic.

2024

### [Compliance Tips for Retailers During the Holiday Season](#)

12.02.2024

The holiday season marks the busiest time of the year for retailers. Though this a joyous time, retailers should be mindful of inherent employment law risks to remain off the naughty list after the holiday season ends.

### [‘Tis the Season... for Cybercriminals: A Holiday Reminder for Retailers](#)

11.22.2024

As the holiday shopping season kicks into high gear, it also becomes a prime opportunity for cybercriminals to target retailers, their suppliers, and their customers. This time of year presents a perfect storm of risks, making it crucial for retailers to stay vigilant.

### [One Rocky Sleigh Ride: Antitrust and AI Pricing](#)

11.14.2024

Artificial intelligence can provide invaluable assistance to the retail industry, but AI pricing requires special care. Use of AI to assist with setting prices could put businesses on the U.S. Department of Justice and Federal Trade Commission naughty list.

### [A Greener Holiday Future: California Establishes Nation’s First Apparel and Textile Article EPR Program](#)

10.16.2024

As the holiday season begins, California is making a commitment to a greener future by introducing the nation's first extended producer responsibility program for apparel and textiles with the Responsible Textile Recovery Act of 2024.

## **2022**

### **[New Year's Resolutions for Successful Brand Partnerships in 2023](#)**

01.05.2023

While celebrity-brand partnerships can have huge upsides for companies and influencers alike, not all collaborations result in happy endings. By conducting due diligence and securing reasonable contractual protections before entering a relationship, brands and personalities can start their partnerships on the right foot and help protect their value and reputations.

### **[Keep Your New Year Happy and Bright With These Ad Law Tips](#)**

12.29.2022

Another new year approaches, so it's time for retailers to revisit advertising and marketing law compliance strategies to avoid class actions, regulatory enforcement actions, and competitor challenges. In this Update, we share our picks for the top five U.S. marketing law topics that deserve your attention in 2023.

### **[This Year Don't Let the Grinch Steal Your Insurance](#)**

11.18.2022

Forfeiting insurance coverage on a covered claim is a quick way to ruin the holidays. Every year, tens of thousands of covered claims are left unpaid due to clerical mistakes by policyholders or their brokers.

### **[Coal in the Stocking for Retail Employers: The California Privacy Rights Act](#)**

10.20.2022

As the California Privacy Rights Act replaces its predecessor, the California Consumer Privacy Act, on January 1, 2023, retailers face a significant amount of compliance preparation—and right at peak season.

### **[Are We All "Manual Workers" Under New York Law?](#)**

10.03.2022

In the retail environment, customer service is paramount. Workers spend their time answering questions, stocking shelves, organizing displays, sourcing and sizing, and, yes, even gift-wrapping sometimes. But they're not assembling the products, so they certainly aren't "manual workers," right? Not necessarily.

## **2021**

### **[Child Labor and COVID-19—It's Time to Make Meaningful New Year's Supply Chain Resolutions](#)**

12.28.2021

With the new year approaching, this is an excellent time to turn over that new leaf and commit to starting, or reestablishing, good habits. Businesses should be no different.

### **[Ad Law Resolutions for 2022](#)**

12.16.2021

'Tis the season for retailers to set best practices to avoid class actions, regulatory enforcement actions, and

competitor claims.

### **[State Privacy Laws: The Gift That Keeps on Giving?](#)**

12.07.2021

Though it was not long ago that resolutions of California Consumer Privacy Act readiness ushered in the new year, 'tis the season once again to deck the halls with privacy compliance checklists.

### **[Employers Are Offering Different Types of Shots at This Year's Holiday Parties](#)**

11.16.2021

Employer vaccination policies are probably the hottest workplace topic in this final quarter of the calendar year. Some employers are even planning to offer COVID-19 vaccination shots at holiday parties to make it easier for employees to get vaccinated.

### **[Regift Responsibly This Holiday Season](#)**

11.08.2021

While recommerce is not new, its renaissance and shift to e-commerce has raised issues that resellers and brands will need to navigate, including possible expansion of secondhand-dealer laws to ecommerce and avoiding IP infringement through proper product authentication.

**2020**

### **[Hot Ad Law Topics for 2021](#)**

12.14.2020

For retailers, the holiday season is indeed the "most wonderful time of the year."

### **[This Holiday Season, Don't Open Pandora's Box!](#)**

10.28.2020

For retailers, the holiday season is indeed the "most wonderful time of the year."

### **[Stuffing the Holiday Stockings with Two Handy Supply Chain Disclosure Charts . . . and one Top Five Mistakes List!](#)**

10.13.2020

[Warning: The juxtaposition of joyous holiday festivities and forced labor is not intended to make light of human rights violations, but to assist companies in avoiding common mistakes in their anti-human trafficking disclosure statements.]

### **[Verifying Santa's Helpers](#)**

10.05.2020

The holiday season and holiday shopping may look a little different this year, especially as more purchases are made online.

### **[Variable Hour Employee Benefits Eligibility Under COVID-19](#)**

09.18.2020

COVID-19 has forced many employers to make unanticipated changes to their workforce, with many retailers rolling out a combination of furloughs, layoffs, and breaks in service to address changing market demands and shelter-in-place orders.

**2019**

**[New Year, New Worker Protections: Preparing for SB 5258](#)**

12.23.2019

Beginning January 1, 2020, Washington employers in industries including hospitality, retail, security, and contracted property services will need to comply with a new law amending the Washington Law Against Discrimination (WLAD).

**['Tis the Season for Gift Cards](#)**

12.23.2019

It's hard to know what to give to everyone on your list this holiday season. For the 13th year in a row, the National Retail Federation found gift cards are the most popular item on holiday wish lists, requested by 59% of those surveyed.

**[Hot Ad Law Topics for 2020](#)**

12.12.2019

Resolve this new year to avoid advertising mistakes that could result in class actions, regulator enforcement, or competitor claims.

**[Looking to 2020: Will PFAS Be the Next Wave of Consumer Products and Coverage Litigation?](#)**

10.30.2019

As businesses gear up for the busy holiday shopping season and prepare product lines for the new year, manufacturers and distributors of consumer products must be ready to manage new risks that are likely to appear in the new year.

**Explore more in**

[Insurance Recovery Law](#)   [Advertising, Marketing & Promotions](#)   [Apparel & Footwear](#)   [Retail & Consumer Products](#)

**Related insights**

Update

**[California Court of Appeal Casts Doubt on Legality of Municipality's Voter ID Law](#)**

Update

**[February Tip of the Month: Federal Court Issues Nationwide Injunction Against Trump Executive Orders on DEI Initiatives](#)**