

Highlighting the regulations and case law addressing the collection and processing of location data and the challenges involved in using mobile application information to bring or defend a lawsuit.

Location features on mobile applications (apps) and devices can provide important information about consumers and be an asset for companies. Counsel should understand the regulations and case law addressing the collection and processing of location data and the challenges involved in using this information to bring or defend a lawsuit.

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## **Authors**



## **Shanna Holako**

Counsel SHolako@perkinscoie.com 310.788.3343



Saba Chinian

Associate SChinian@perkinscoie.com

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