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ESG Helps Emerging Companies Add Value and Reduce Risk

Growing companies face a multitude of demands, and some might prioritize developing an environmental, social, and governance strategy below other initiatives. However, creating an ESG plan is an effective way for emerging companies to gain a competitive advantage, attract talent, build resilience, reduce risk, and increase value.

Deciding what benefits of ESG your company seeks to achieve will also help the organization implement and more clearly define its corporate purpose. This is an achievement that eludes many well-meaning mature businesses, but will pay dividends by clearly guiding your organization in good decision-making for years to come.

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