Biometric Privacy Rules Come to NYC

America's latest biometric privacy law went into effect in New York City on July 9. While state laws have largely focused on law enforcement use of facial recognition and other biometrics, and many have stalled or been rejected, the steady increase in bills under consideration includes some other attempts to curb the use of the technology by businesses. New York City's ordinance could be the beginning of a trend, or simple an outlier, but one that every business in the city should be aware of.

Read the full article on *Biometric Update*.

Authors



Sunita Bali

Partner SBali@perkinscoie.com 415.344.7065



Debra R. Bernard

Of Counsel
DBernard@perkinscoie.com 312.324.8559



Susan Fahringer

Partner SFahringer@perkinscoie.com 206.359.8687



Nicola Menaldo

Partner
NMenaldo@perkinscoie.com 206.359.8000



Ryan Spear

Partner

RSpear@perkinscoie.com 206.359.3039

Explore more in

Privacy & Security Retail & Consumer Products