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Cannabis Companies Don't Overlook Data-Related Litigation Risks

Cannabis business faces a dizzying array of federal and state laws presenting significant challenges for companies attempting to comply with this increasingly complex patchwork of rules. As the cannabis industry continues to grow in both sales and sophistication, an increasing number of jurisdictions have now adopted rules for the medical and recreational use of marijuana. After the November 2020 election, medical marijuana is legal in over thirty-five jurisdictions, and recreational uses are permitted in fifteen states and the District of Columbia. In fact, the number of states in which cannabis is being legalized grows so rapidly that it is difficult to track these numbers from week to week. Unfortunately, the growth of the cannabis industry has increasingly made these companies targets for data-related litigation, especially for private enforcement of California's data privacy laws and the Telephone Consumer Protection Act (TCPA). [Click here](#) to read more.

Authors

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