Articles

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FTC Deal With Photo App May Signal More Biometric Scrutiny

The <u>Federal Trade Commission</u> announced on Jan. 11 that it had reached a settlement with Everalbum Inc., the developer of a now-defunct photo storage app called Ever.

The settlement is the FTC's first enforcement action focused on facial recognition technology and likely signals a new era of increased regulatory scrutiny for companies involved in facial recognition.

It provides for broad relief, including the unprecedented requirement that Everalbum delete any models and algorithms based on any biometric information collected from users of the Ever app.

Click here to read the full article on <u>Law360</u>*.

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